

2017 **LIBERTY LAKE** & **SPOKANE VALLEY** *The Guides*



A pair of annual publications providing business, residential, community and recreation information while celebrating local names and faces, traditions and community heroes. With a combined press run of 16,000, the majority of the guides are mailed to high-end local neighborhoods

(in the case of the Liberty Lake Guide, every address in the community receives it). A high quality, glossy publication in a handy guidebook format, the Liberty Lake edition has been published annually since 2000, and the Spokane Valley edition even longer as it is the successor to the Spokane Valley Chamber's annual membership directory.

Advertising deadline: April 14 | Distribution: May 2017

SIZES AND PRICES

The Guides



Spread:
\$2,475

8.375" h x 10.75" w
(add 1/8" bleed on all four sides)



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\$1,650

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\$1,125

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Quarter:
\$675

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Listing:
\$105

text only
(info and color options)

*Pricing includes placement in **BOTH** the Spokane Valley and Liberty Lake guides. **Price for one guide:** \$1,650 (spread); \$1,100 (full); \$750 (half); \$450 (quarter) and \$70 (listing).

PREMIUM PLACEMENTS: Premium spots are designed and priced individually. Ask about leading page, back page and section sponsor opportunities.

PAYMENT: Advertisements are billed upon order. Payment plans are available upon request and approval.

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and inspiring communities"*