

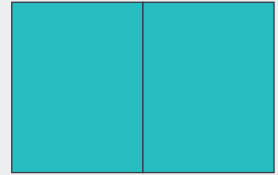
THREE BIG CHANGES

SIZES & PRICES

Liberty Lake
Yearbook 2019

1. Bigger footprint

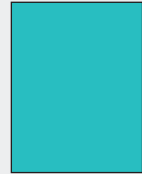
Our 2019 publication will be approximately twice the size of years' past.



Spread: \$2,000
16.75" w x 10.875" h

2. No more "phone book" style listings

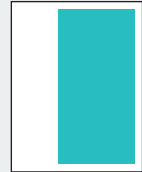
This is no longer a comprehensive list of business or residential listings; we are focusing on maximizing impact for the businesses who invest in advertising by featuring every advertiser as part of a story.



Full: \$1,250
8.375" w x 10.875" h

3. Liberty Lake only

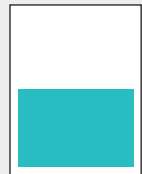
This will be the 19th consecutive year for the Liberty Lake publication. During some of those years, we have published a second edition for nearby communities. This year, there will just be the one edition – 100% focused on Liberty Lake.



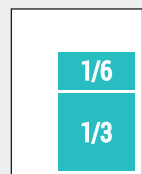
Two-thirds: \$1,000
4.6" w x 9.625" h

DATES & NUMBERS

- **8,000:** total circulation
- **6,000:** approximate number mailed to every address in greater Liberty Lake
- **Nov. 30, 2018:** Deadline for full-service advertorial spread
- **Jan. 31, 2019:** Final advertising deadline
- **March 2019:** Publication is distributed



Half: \$850
7" w x 4.6" h



One-sixth: \$450
4.6" w x 2.2" h

One-third: \$700
4.6" w x 4.6" h